

TMO FACTSHEET

ABOUT THE MARINO ORGANIZATION

The Marino Organization Inc. (TMO) is a full-service, New York-based, public relations agency providing customized, strategic communications programs that help clients achieve their business and organizational objectives.

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HISTORY OF THE COMPANY

Established in 1993, The Marino Organization originally concentrated its efforts in the areas of real estate, architecture and construction, legal services and community relations. TMO subsequently expanded its client base to include the fields of media and publishing, tourism and entertainment, not-for-profit organizations, retail and consumer goods, community development, industry and trade associations, and financial services companies.

President Frank Marino, who had previously devoted twelve years to government service for both New York City and New York State, founded the firm.

STREET SMART AND STRATEGIC

Each member of The Marino Organization's professional staff – called "Team TMO" – is dedicated to client service, strategic thinking, and delivering results that fulfill clients' business and organizational objectives.

The agency's "street-smart" approach to strategic communications combines a sophisticated understanding of media relations, community relations, government affairs, and the business world. TMO blends this "convergence" of skills with a time-tested, realistic understanding of what it takes to get the job done for the client.

As a boutique-sized firm, The Marino Organization provides cost-effective public relations services. TMO does not burden its clients with the overhead or the impersonality of larger public relations firms. Every account receives personal attention from members of the executive team.

HEADQUARTERS

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Public Relations

Media Relations

Community
Relations

Strategic
Consulting

Public Affairs

Crisis
Management

Event
Management

Corporate
Communications

Media Training

Integrated
Marketing

